



# ***2019 PRODUCT CATALOG***

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# WAYFINDING

**Directories**

**Room Identification**

**2/90 Sign System®**

**ADA Compliant**

**Custom Modular System**

**Photo-polymer**

WAYFINDING REFERS TO INFORMATION SYSTEMS THAT GUIDE PEOPLE THROUGH A PHYSICAL ENVIRONMENT AND ENHANCE THEIR UNDERSTANDING AND EXPERIENCE OF THE SPACE.



# DIRECTORIES

Building directories are the first thing people look for when they enter an unfamiliar facility. It's the first impression they get of the businesses and it can communicate professionalism and expertise in a matter of seconds. Consistency is the key component for the right look. Precise uniformity of letters, typeface, columns and name strips gives a polished, professional look. If something is irregular, it's noticeable

Farmbrook Medical Building 2								
Lower Level	First Floor	Second Floor	Third Floor	Fourth Floor				
Farmbrook Dental Group	LL-12 Michigan Eyecare Institute	100	Michigan Premier Internists	200	Nephron Associates, P.C.	301	Farmbrook Interventional Pain & EMG	401
Ronald B. Muske, D.D.S.	Mark H. Rubinstein, M.D. Ophthalmology		Fouad Batah, M.D. Internal Medicine		David R. White, M.D.		Arvinder Dhillon, M.D.	
Mark E. Wolowiec, D.D.S.	Walter J. Cukrowski, M.D. Ophthalmology		Izzat Carouba, M.D. Internal Medicine		Irfan Omar, M.D., M.R.C.P.		Physical Medicine & Rehab.	
Michael J. Marderosian, D.D.S.	Anu Prasad, M.D. Ophthalmology		Jeffrey Parker, M.D. Internal/Pulmonary Medicine		Muhammad Ahsan, M.D., F.R.C.S., F.A.C.P.			
Eric M. Kruske, D.M.D.	Robert P. Blasi, M.D. Ophthalmology		Harry Kezellan D.P.M. Podiatry	200	Robert S. Michals, M.D., F.A.C.P.			
MRI of Southfield	Roman Goldvekht, O.D. Optometry		Ganapala H. Reddy, M.D. Nephrology & Hypertension	200	Bilal Saleem, M.D.			
Open MRI	Jodie Gordon, O.D. Optometry		William Gonte, M.D. Internal/Sports Medicine	200	Hassan Amirikia, M.D., P.C.	302		
AMD Southfield	LL-8 Optical Plus of Michigan		Sherri L. Graf, D.O., P.C. Obstetrics/Gynecology	210	Farmbrook Family Practice	302		
	Farmbrook Pharmacy	101	Ebonie Harris, M.D. Obstetrics/Gynecology	210	Andrei Katychev, M.D.			
	Health Maintenance Pharmacies, Inc.	101	Oakland Physical Therapy and Rehabilitation	250				
			Pro Med Program	250				
			Mental Health and Addictions	250				
			Valerie J. Fam, L.P.C., C.G.C.	250				



## ROOM IDENTIFICATION

Room Identification signs are a great choice to create a sign system to enhance the visual experience and theme of your facility. At Jiffy Signs we specialize in creating unique custom and standard signs to fit any budget. These signs can range from a variety of materials from plastic, metal and wood. These signs can be produced to meet ADA requirements.

[LET'S GET STARTED](#)

# ADA COMPLIANT

Regulations passed in 1990 with the Americans with Disabilities Act require all businesses to have ADA compliant Wayfinding signs. According to the ADA, all organizations open to the public must provide equal access to the disabled. This regulation includes businesses such as restaurants, stores, and theaters as well as public access buildings, like libraries.

Let's Get started!

Our team will work with you step by step to build an ADA compliant signs system. From a modular system to a fully customized sign.

\*All of our ADA compliant signs use Grade 2 braille.





## 2/90 SIGN SYSTEM®

People come and go. Departments move. Companies expand and consolidate. 2/90 Modular can help calm the anxiety employees and visitors inevitably feel in the face of such transitions. It gives people up-to-date information on where to go and what to expect. It also enhances an organization's reputation for managing change effectively. Uniquely flexible and exceptionally crafted from high-quality materials, 2/90 Modular is a lasting solution for an ever-changing work environment.



**LET'S GET STARTED**



## CUSTOM MODULAR SYSTEM

We are capable of creating a completely custom sign package that meets every one of your needs from style to function. These signs can be made from a variety of non-standard materials.

**WANT A UNIQUE SIGN LOOK  
THROUGHOUT YOUR BUILDING?**

# PHOTO-POLYMER

Photo-polymer signs are ideal for a facility that is looking for a durable sign that won't require a lot of change in the future. These signs can be combined with other materials to create a dynamic look or stand on their own to blend in with the environment for non-essential signs.

These signs are created using ecologically sustainable signage materials.



**LET'S GET STARTED**

# LARGE FORMAT

## **Print & Cut Graphics Banners**

### **Printed Graphics:**

**Corrugated Plastic**

**Plastic Signs**

**Aluminum Composite**

**Foam Board**

**Acrylic**

**WE OFFER LARGE FORMAT  
PRINT SERVICES FOR A VARIETY  
OF SIGN TYPES INCLUDING  
BANNERS, WINDOW DECALS  
AND POSTERS AS WELL AS  
RIGID SIGNS INCLUDING  
ALUMINUM, ACRYLIC, PLASTIC,  
FOAM BOARD, GATORBOARD  
AND CORRUGATED PLASTIC  
YARD SIGNS.**

IF YOU'RE OFFERED A SEAT ON A  
ROCKET SHIP, DON'T ASK WHAT SEAT.  
**JUST GET ON.**

stockX



# PRINT & CUT GRAPHICS

With our semi-permanent opaque window decals, you can add custom graphics that will last indoors and out, yet are easily removed when you're ready for a new look. Decals are printed on durable, adhesive backed vinyl that will give a professional look to any retail or office window for advertising or decor purposes. They can even be custom cut for a more personalized design.

Vinyl lettering includes lettering, numbering, or shapes that are cut out from a sheet of solid color, the vinyl is then covered with pre-mask transfer tape. This allows the lettering to be easily installed as one piece (3 or more colors come in one sheet per color), creating a clean and professional look.

Our vinyl lettering has over 30 different in-stock colors to choose from, including specialty colors such as frosted, fluorescent, gold, and silver. If we don't have your color we can order it. You are also able to incorporate multiple colors into your lettering design.





# BANNERS

We start with the finest quality banner material and produce your design on world-class large format commercial printers using an Eco-friendly full color print method with weather, fade, and abrasion resistant eco-solvent and latex ink leaving your banner with gorgeous, vibrant colors.

**LET'S GET STARTED**

# PRINTED GRAPHICS



## ACRYLIC

Acrylic signs are made from a cast polymer that is colorless, transparent and durable. It's a perfect substitute for traditional glass. Because of their depth, clarity, and beauty it's often used as lobby, directional, and architectural signage.

## CORRUGATED PLASTIC

Corrugated plastic signs are a great product for temporary outdoor signage. These signs can be used in frames, yard signs, golf outing signs and much more. This material comes in several colors and thicknesses.

## **ALUMINUM COMPOSITE**

Our aluminum composite signs are made of two pre-painted sheets of aluminum with a solid polyethylene core (Available in 1/8" or 1/4" thick). It is weather resistant and work great for a variety of uses including property, retail, manufacturing, and real estate signage.

## **FOAM BOARD**

Custom foam board signs are great as visual aids during presentations, as signage to let customers know of ongoing specials, as point-of-sale displays or virtually any other indoor signage application.

## **PLASTIC SIGNS**

Plastic signs are great for mounting against a wall, hanging outside a storefront, and a variety of other display options. Our plastic signs can be contour cut to virtually any shape, be single or double sided, are Eco-friendly and recyclable, and are best suited for larger signs and fonts.

**LET'S GET STARTED**

# ENVIRONMENTAL SIGNAGE

## **Dimensional Letters:**

Acrylic

Metal

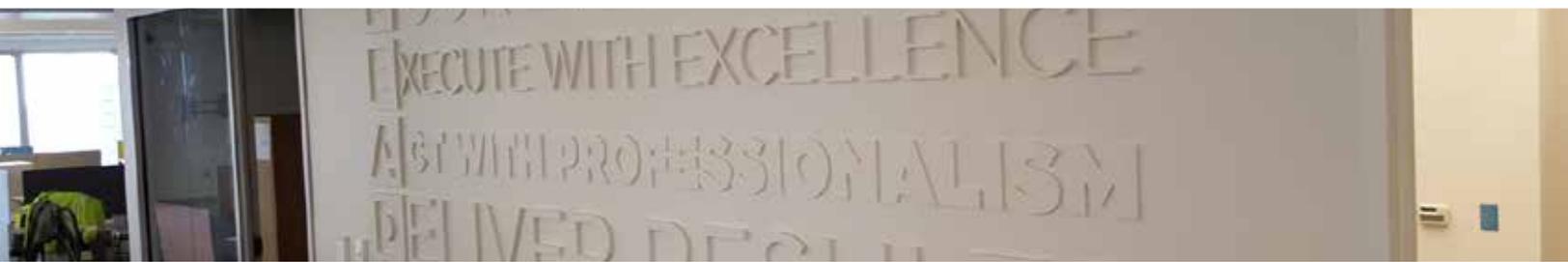
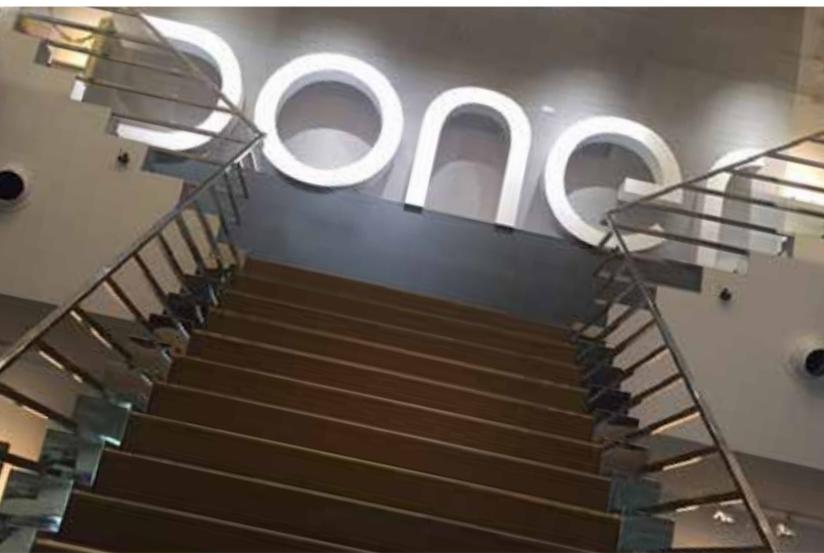
Sign Foam

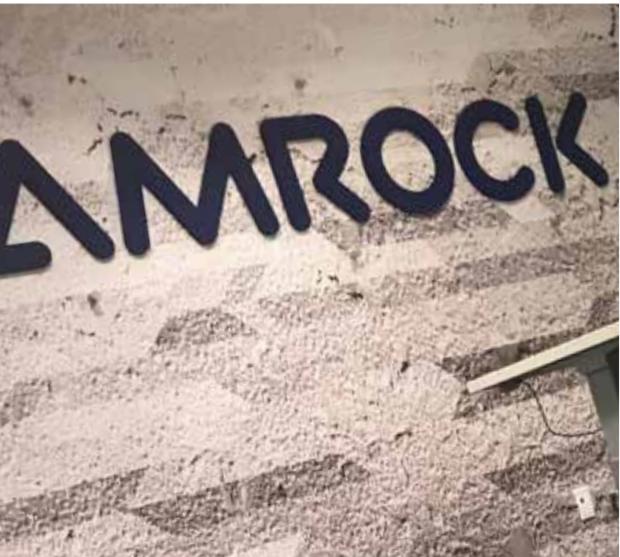
Lobby Signs

Banner Stands

Wall Coverings

Floor Graphics





**LET'S GET STARTED**

# DIMENSIONAL LETTERS

## ACRYLIC

Custom acrylic 3-D lettering is lightweight yet highly durable and available in a wide variety of standard and PMS-match colors.

## METAL

Stylish enough for the boardroom yet tough enough for the great outdoors, our flat cut metal letters and logos are made true, from high-grade plate metal.

From prime aluminum, to stainless steel, to bronze, to brass, copper, and core-ten® steel, we offer the wide range of metal alloys, finishes, and gauges

## SIGN FOAM

Our high-density polyurethane signage foam has become the worldwide standard for versatile “green” outdoor sign board. Artist- and environmentally friendly, it clearly outperforms wood in 3-D signage and display manufacturing applications.

The material’s ease of machining, uniform surface and infinite finish options support new realms of creativity and craftsmanship. Our polyurethane sign board is impervious to water and moisture, and able to withstand extreme heat and cold. It does not warp or bow and when coated, it will not rot or decompose, providing long-lasting durability.





## LOBBY SIGNS

Your lobby is often the first interaction your business has with your customers and clients. It is important to maximize this opportunity to impress them! Give your business the look of professionalism and credibility with effective lobby signage.

# BANNER STANDS

Retractable banners pull out of and retract into an aluminum stand or base for maximum portability. This feature makes these banners the ultimate signage solution for trade shows, events and conferences.

Fabric Tube Displays are the ideal signage for any trade show, meeting or network function. They can be placed on the ground or elevated surfaces for maximum visibility. High-quality graphics are printed individually on 9oz Premium Polyester fabric using dye sublimation and are sewn together creating a double sided display that cannot be missed.





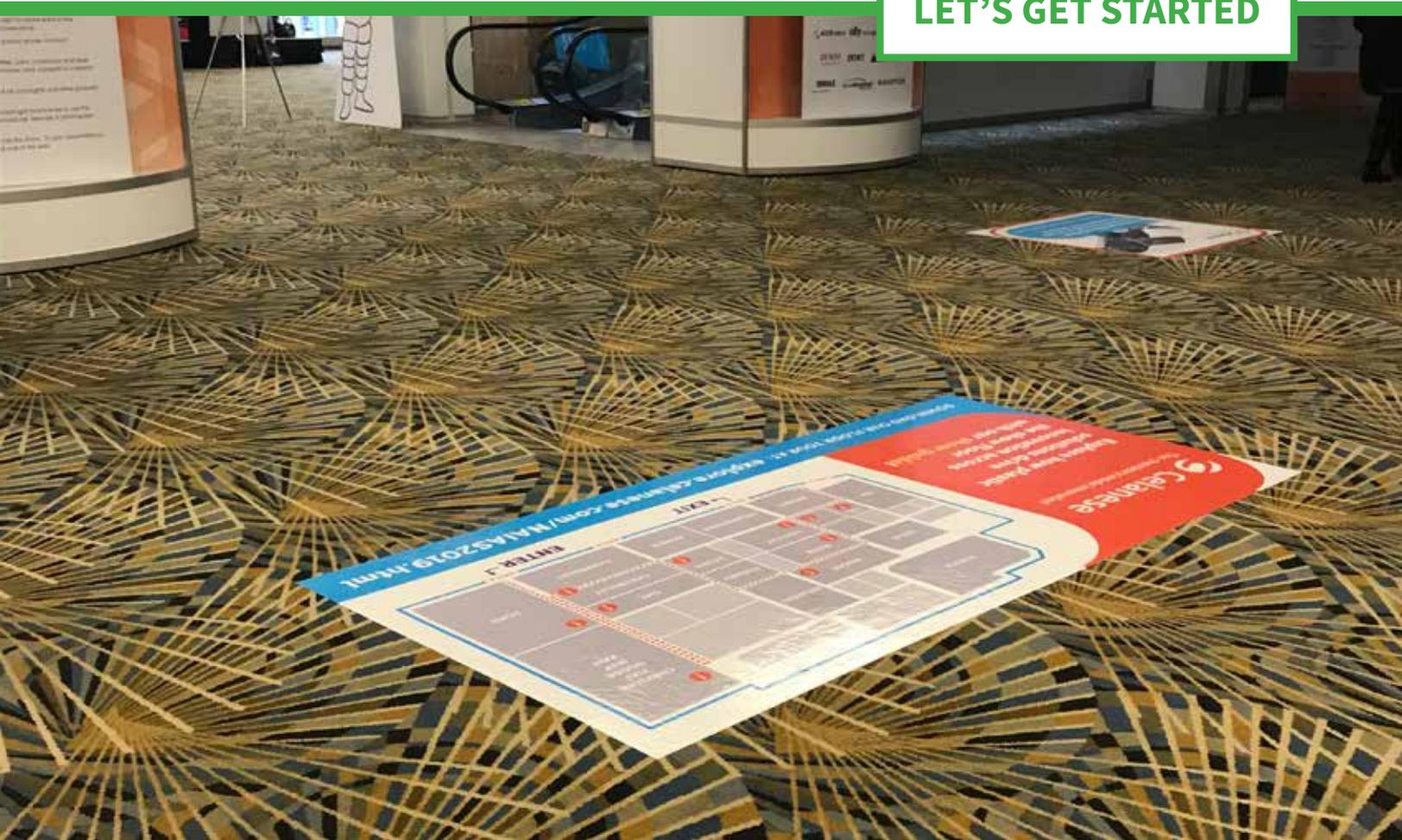
## WALL COVERINGS

Impress clients and transform your business into a stylish and unforgettable space. Whether you're looking for an office refresh, a total makeover or anything in-between. Murals can help you meet your business decorating needs; With numerous options for sizes, images, materials, and personalization, you can truly make your mural, your way.

# FLOOR GRAPHICS

Give your retail store or business location a professional look by creating and installing our custom vinyl floor decals and graphics. These floor decals are laminated to be durable enough for foot traffic, yet not be a nuisance to your customers. These are perfect for in-store promotions and sales, directional needs, manufacturing facilities and much more.

LET'S GET STARTED



# ARCHITECTURAL SIGNAGE

- Ground Signs
- Wall Signs
- Channel Letters
- Post & Panel
- Electronic Message Centers

WE TAKE PRIDE IN MANUFACTURING SMALL TO LARGE ARCHITECTURAL SIGNAGE SOLUTIONS IN-HOUSE. ALL OF OUR SIGNS ARE BUILT WITH HEAVY DUTY SIGN GRADE ALUMINUM, HIGH-QUALITY ACRYLIC, AND AMERICAN MADE LONG LIFE LED LIGHTS.







# GROUND SIGNS

Outdoor signs are the most efficient marketing tool you can purchase for your business. Some of the best advice I've received in business is, "Buy a better sign than you can afford." Why? Because your sign begins paying dividends the day it's installed, and continues to work for you until it's taken down or removed. Purchase a quality sign, make sure it's properly maintained, and your sign will last for many years.



LET'S GET STARTED

 JIFFY SIGNS™



## WALL SIGNS

Make your building a backdrop to your most effective advertisement. From an aluminum panel to a custom shaped lighted sign, wall mounted signs offer infinite possibilities.

Jiffy Signs provides professional looking durable wall signs for businesses. Custom exterior wall signs are the perfect way to get your business noticed by providing corporate identity, building brand recognition and advertising services. To help fulfill these business needs, we specialize in a variety of customizable outdoor wall sign materials.



## CHANNEL LETTERS

Jiffy Signs produces a variety of channel letter signage. All of our channel letter signs are made with american made LED and custom fabricated to meet each customer's need. Channel letter signs can face light or back back light and we can produce a trim-less channel letter to provide a high-end finished look with glowing edges.

[LET'S GET STARTED](#)

# POST & PANEL

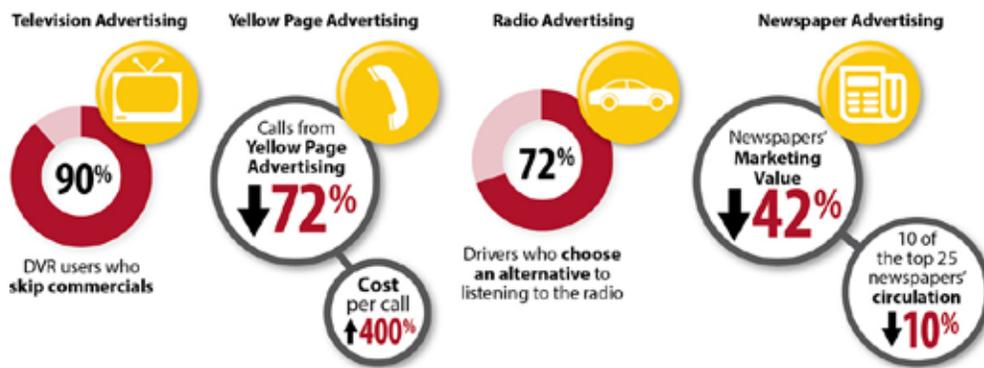
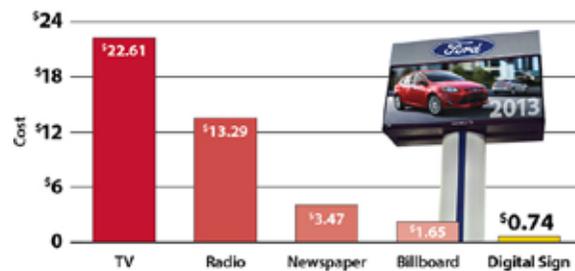
Post and panel signs serve many purposes and are an economical and versatile solution for communicating with customers and employees. Often located in front of businesses or shopping centers, these signs are used to inform, advertise or even direct traffic. Made to order custom signs are fabricated in many different sizes and shapes. A variety of durable long-lasting materials are available for any type of installation.



# ELECTRONIC MESSAGE CENTERS

Watchfire® outdoor digital displays offer unmatched advertising and branded messaging with crisp and vibrant animation, graphics and video content.

Advertising is key to increasing foot traffic for your location and boosting sales. Many businesses are struggling to attract customers from traditional advertising media like newspaper, radio and television. An outdoor digital sign offers the most cost-effective advertising tool for delivering vibrant, eye-catching messages to your customers.



**LET'S GET STARTED**

**AUTO WASH**

**MATICK**  
**AUTO WASH**

**MATICK**

**FREE**  
VACUUMS

AS GOOD AS  
NEVER FELT  
SO GOOD

**EXPRESS**

**INTERIORS**

**DETAILING**

**WASH EXIT**

# ENGINEERING DRAWING

Name Tags  
Name Plates  
Corridor Signs  
Legend Plates



**UNIVERSAL**  
LASER SYSTEMS INC.

**Rowmark**



PEACH COBBLER

GRACE

CONGRATULATIONS  
DENA RAPTIS EVANS  
"Best of Boston Aerobics Instructor"  
1994

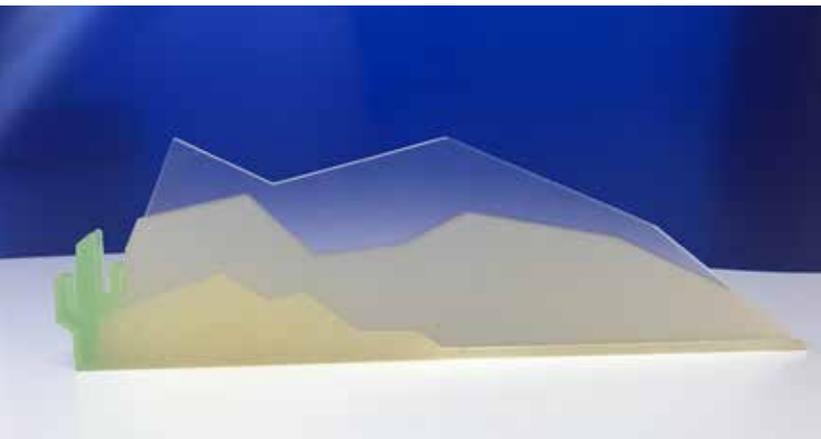
BOREN TRANSPORTATION INC.  
CAROL DAWDY  
SUPERVISOR



SOCIAL SCIENCE DIVISION



STUART ROWLEY





# NAME TAGS & NAME PLATES

When a permanent marking or engraving is needed, we offer both traditional and laser engraving options. Using any alphabet outline, our computer-controlled machines perform all engraving in-house, which allows us the flexibility to configure our equipment to fit the exact requirements of your project.

Our engravings cannot be removed and resist most external mechanical influences as well as aggressive environments. Whether you're looking for corporate branding or important regulatory labeling, our engraving services provide a long-term, forgery-proof option at a competitive price.

## Unlimited options:

- Over 100 standard stock colors or
- Custom painted to match.
- Professional laser cut polished edges
- Font choices are endless
- Lightweight and easy to install
- Available in five standard material thicknesses  
(1/32" | 1/16" | 1/8" | 1/4" | 1/2")



# LEGEND PLATES

## USES OF ENGRAVED LEGEND PLATES

- Electrical switches, buttons and indicator lamps.
- Field devices like limit switches, proximity switches and sensors.
- Electrical junction boxes, motor control centers and disconnects.
- Hydraulic and pneumatic systems.
- Safety and warning signs.

# CORRIDOR SIGNS

Can be seen in both directions, providing great visibility for hallways.

- Signs can be ordered in a range of stock colors.
- Signs include a bracket and readable from both sides.

**LET'S GET STARTED**

# SMALLFORMAT

**Business Cards**  
**Envelopes**  
**Forms**  
**Letterhead**  
**Postcards**  
**Programs/Booklets**  
**Sell Sheet**

WE ARE A FULL-SERVICE PRINTER WITH A COMMITMENT TO PROVIDE THE HIGHEST QUALITY PRINTING THAT FITS OUR CLIENT'S BUDGET. WE OFFER BUSINESS CARDS, CORPORATE IDENTITY PRODUCTS, GRAPHIC DESIGN SERVICES, FULL-COLOR BOOKLETS, LARGE FORMAT PRINTING AND MUCH MORE. OUR TEAM OF EXPERTS CAN TAKE YOUR IDEAS FROM A NAPKIN CONCEPT TO FINISHED PRODUCT. THEY CAN HANDLE SMALL TO LARGE PROJECTS WITH A VARIETY OF PRINTING SOLUTIONS TO SERVE YOUR NEEDS.

**SHARP**<sup>®</sup>

**efi**<sup>®</sup>

**fiery**<sup>®</sup>

**XANTÉ**





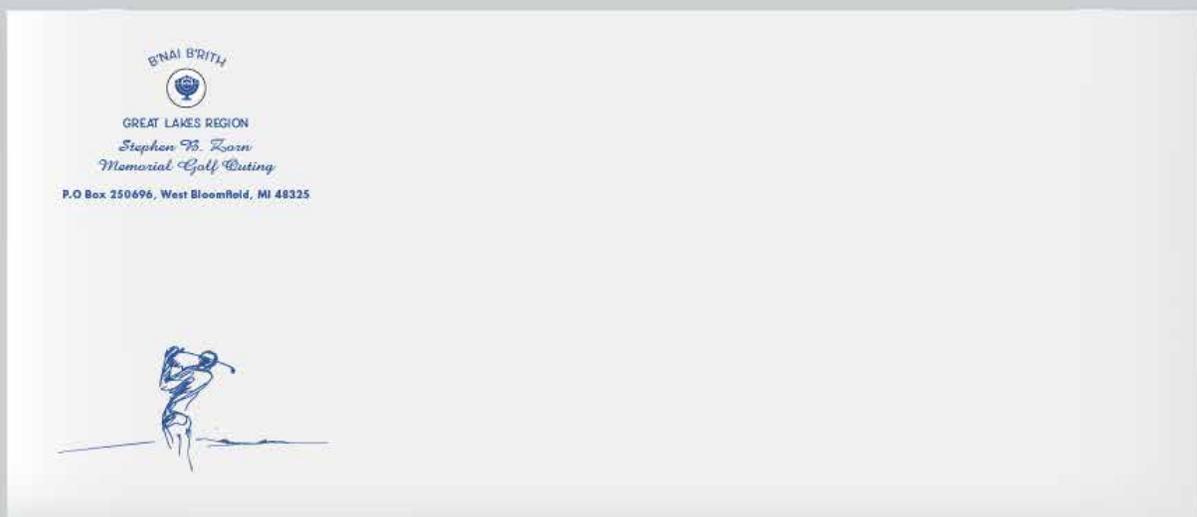
## BUSINESS CARDS

An essential tool for networking, well designed business cards are a quick and professional way to share your contact info with clients and colleagues. We offer a full line of paper, printing styles and finishes for you to choose from.

# ENVELOPES

Be sure your mailings arrive in style with printed envelopes that beg to be opened. Whether a simple, one-color remittance envelope or a full-color piece featuring bright, colorful imagery and text, we can design and print envelopes to suit any need. We produce high-quality envelopes on our in-house digital envelope press allowing us to print on wide variety of envelope sizes and textures.

**LET'S GET STARTED**



**GIFT DONATION FORM**  
 Please Print Legibly in Black Ink

NO OTHER RECEIPTS FOR THIS DONATION ARE NECESSARY. PLEASE PRINT CLEARLY AND COMPLETELY.

Donor's Name (Last, First, Middle Initial) \_\_\_\_\_  
 Donor's Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_

Recipient's Name \_\_\_\_\_  
 Recipient's Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_

Donor's Signature \_\_\_\_\_  
 Date \_\_\_\_\_

Recipient's Signature \_\_\_\_\_  
 Date \_\_\_\_\_

Phone: 734.244.3333 | Fax: 734.244.3333 | Email: info@jiffysigns.com  
 30777 Redwood Rd., Livonia, MI 48150

**JIFFY SIGNS**  
 Your Signs. Our Passion.

ORDER FORM

Customer Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_

Product Name: \_\_\_\_\_  
 Quantity: \_\_\_\_\_

Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_

Signature: \_\_\_\_\_  
 Date: \_\_\_\_\_

Phone: 734.244.3333 | Fax: 734.244.3333 | Email: info@jiffysigns.com  
 30777 Redwood Rd., Livonia, MI 48150

**INVENTORY CHECKLIST**

Item	Quantity	Location	Notes
1. 10' x 10' Sign	5	Warehouse A	Check for damage
2. 12' x 18' Sign	3	Warehouse B	Check for damage
3. 16' x 24' Sign	2	Warehouse C	Check for damage
4. 20' x 30' Sign	1	Warehouse D	Check for damage
5. 24' x 36' Sign	1	Warehouse E	Check for damage
6. 30' x 48' Sign	1	Warehouse F	Check for damage
7. 36' x 60' Sign	1	Warehouse G	Check for damage
8. 48' x 72' Sign	1	Warehouse H	Check for damage
9. 60' x 90' Sign	1	Warehouse I	Check for damage
10. 72' x 108' Sign	1	Warehouse J	Check for damage

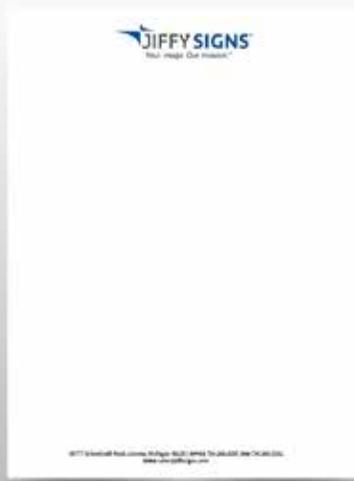
NOTE: ALL DAMAGE MUST BE REPORTED TO SUPERVISION IMMEDIATELY.

REV 1 | REV 2015 | REV 1983-02

# FORMS

Increase your productivity and streamline your work-flow with carbonless forms. From invoices to order forms, packing slips to receipts, inventory checklists to service contracts, a well-designed form will save you time, money and headaches. By providing an instant duplicate you can provide to customers and co-workers alike.

Non-carbonless forms can be used for taking orders, event sign-ups, new customer/patient questionnaires and more.



# LETTERHEAD

A well-designed letterhead shows customers they are dealing with an organization with an attention to detail. A poorly designed or outdated letterhead can have the opposite effect. Use your letterhead to create an image your customers can feel comfortable trusting.

**LET'S GET STARTED**





# PROGRAMS/BOOKLETS

Deliver useful targeted information to your customers in a highly professional package with a well-designed professionally printed booklet. Booklets are ideal for a variety of projects. From price books to product brochures, cookbooks, software manuals, maintenance schedules books your information will be printed with a professional flair.

# POSTCARDS

Postcards are a marketer's dream. Their compact size makes them ideal for simple targeted mailings, as well as larger more full-fledged campaigns. Postcards are inexpensive and perfect for introducing new products, announcing upcoming events or keeping in touch with customers on a regular basis.

LET'S GET STARTED

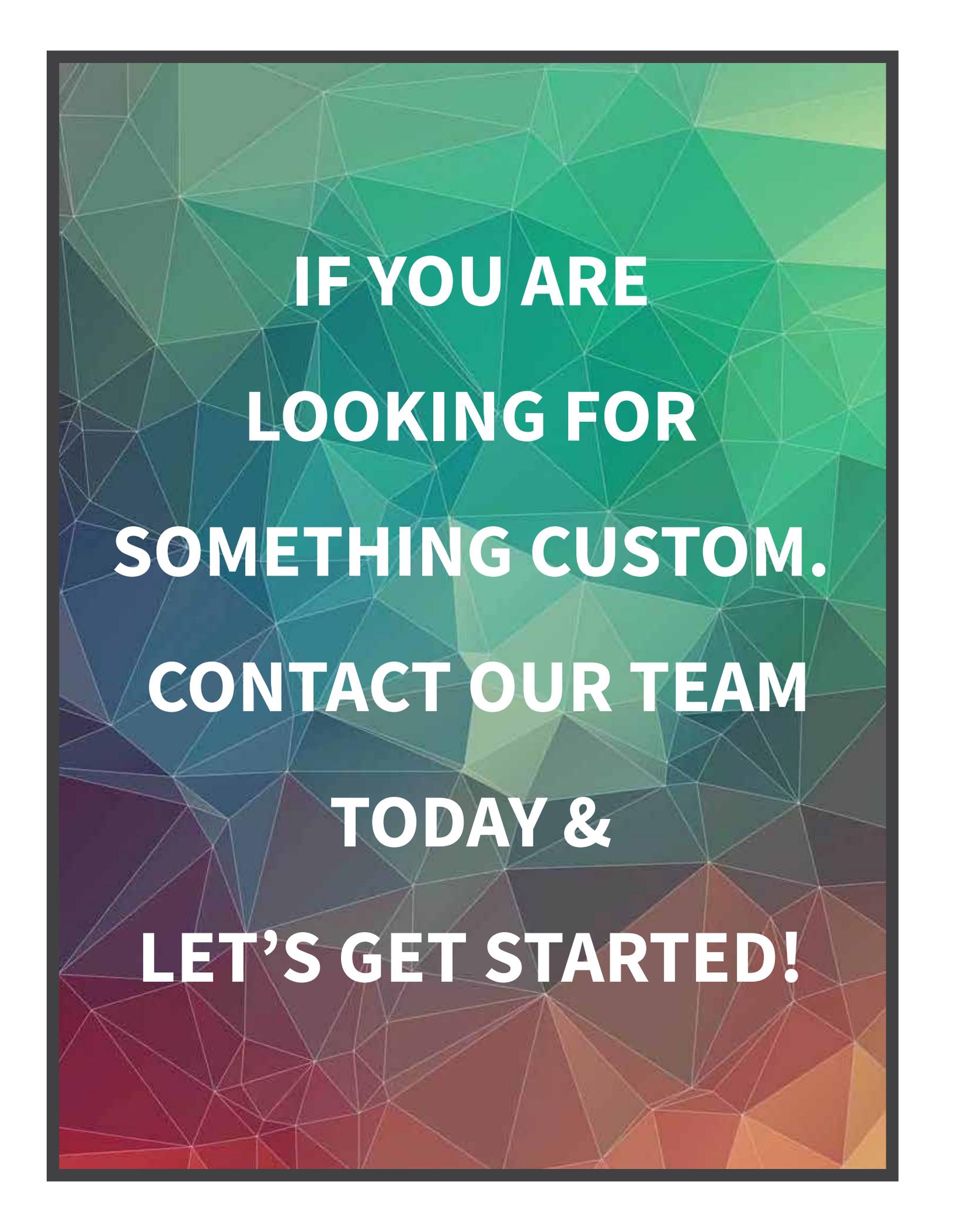


LET'S GET STARTED



## SELL SHEET

Individual sell sheets are perfect for educating customers and prospects about the features and benefits of each of your products and services. Tailor your marketing package for each prospect by including appropriate sell sheets in a printed pocket folder. Well-designed eye-catching sell sheets project a positive image for your organization and attract attention at trade shows and conferences. Include compelling copy and an effective call to action and your sell sheets will keep your target market engaged.



**IF YOU ARE  
LOOKING FOR  
SOMETHING CUSTOM.  
CONTACT OUR TEAM  
TODAY &  
LET'S GET STARTED!**

# ARTWORK GUIDELINES

## File Types We Accept



For Best results please provide a PDF, but will also accept EPS, AI, INDD, TIFF and JPG

## Raster vs Vector



If you are submitting vector files (please use .eps, .ai or .pdf) then there should be fewer issues.

If you are submitting Raster Files (please use .tiff or .jpg) then submit files with at least 150 DPI at Size to reduce quality issues, we would prefer files at 300 DPI at size.

## File Size



Make sure your file is the correct size before sending it to be printed. Files can be submitted at scale (please identify scale in file name). Include bleeds and crop marks if file is edge to edge.

## Graphic Elements & Color



Graphic elements should be created using CMYK rather than RGB if possible. As the equipment prints in CMYK, this will allow greater control of color and density. Pantone colors will also be recognized by the equipment and rendered in the closest CMYK match.

## Fonts

**THIS TEXT IS NOT OUTLINED**  
**THIS TEXT IS OUTLINED**

To avoid accidental substitution of fonts used in customer provided artwork,

**ALL TEXT MUST BE CONVERTED TO OUTLINES.**

## Images



In Illustrator, Indesign or any other program, be sure to embed any linked images or content before sending. If using indesign please use the package function for text and images.





**P** 734.266.3350 | **F** 734.266.3351 | **E** SALES@JIFFYSIGNS.COM

30777 SCHOOLCRAFT RD., LIVONIA, MI 48150